## Summary Demographic Benchmark Report (%)

# AnySite®Online

Hibbing Primary Trade Area

1/22/2007 Coordinates Longitude: -92.937499

Latitude: 47.427221

|                                     | 10.0 Mile<br>Ring<br>314.16 sq/mi | 20.0 Mile<br>Ring<br>1256.64 sq/mi | Custom<br>Polygon |
|-------------------------------------|-----------------------------------|------------------------------------|-------------------|
| 2000 Total Population               | 25,413                            | 51,057                             | 26,882            |
| 2006 Total Population               | 24,850                            | 50,112                             | 26,341            |
| 2011 Total Population               | 24,295                            | 49,244                             | 25,787            |
| % 2000 Group Quarters Population    | 2.37%                             | 2.58%                              | 2.22%             |
| % 2006 Group Quarters Population    | 2.44%                             | 2.66%                              | 2.29%             |
| % 2011 Group Quarters Population    | 2.48%                             | 2.70%                              | 2.32%             |
| % 2000 Pop in Family Households     | 78.48%                            | 78.65%                             | 78.64%            |
| % 2000 Pop in Non-Family Households | 19.15%                            | 18.76%                             | 19.13%            |
| 2000 Total Households               | 11,010                            | 22,103                             | 11,666            |
| 2006 Total Households               | 11,214                            | 22,566                             | 11,902            |
| 2011 Total Households               | 11,386                            | 22,964                             | 12,100            |
| 2000 HOUSEHOLDS                     |                                   |                                    |                   |
| % 2000 Households 1 Person          | 34.04%                            | 33.03%                             | 33.94%            |
| % 2000 Households 2 Persons         | 34.59%                            | 35.67%                             | 34.94%            |
| % 2000 Households 3 Persons         | 13.42%                            | 13.74%                             | 13.29%            |
| % 2000 Households 4 Persons         | 11.57%                            | 11.37%                             | 11.49%            |
| % 2000 Households 5 Persons         | 4.42%                             | 4.32%                              | 4.45%             |
| % 2000 Households 6 Persons         | 1.44%                             | 1.38%                              | 1.41%             |
| % 2000 Households 7+ Persons        | 0.51%                             | 0.48%                              | 0.49%             |
| 2006 HOUSEHOLDS                     |                                   |                                    |                   |
| % 2006 Households 1 Person          | 38.90%                            | 37.88%                             | 38.74%            |
| % 2006 Households 2 Persons         | 33.29%                            | 34.26%                             | 33.70%            |
| % 2006 Households 3 Persons         | 11.70%                            | 12.08%                             | 11.58%            |
| % 2006 Households 4 Persons         | 9.69%                             | 9.55%                              | 9.60%             |
| % 2006 Households 5 Persons         | 3.92%                             | 3.84%                              | 3.95%             |
| % 2006 Households 6 Persons         | 1.59%                             | 1.51%                              | 1.55%             |
| % 2006 Households 7+ Persons        | 0.91%                             | 0.88%                              | 0.88%             |
| 2011 HOUSEHOLDS                     | 40.440/                           | 44.0007                            | 40.0004           |
| % 2011 Households 1 Person          | 46.14%                            | 44.93%                             | 46.03%            |

Source: MapInfo Corporation

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1/22/2007 Coordinates Longitude: -92.937499

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|   | 10.0 Mile<br>Ring<br>314.16 sq/mi | 20.0 Mile<br>Ring<br>1256.64 sq/mi | Custom<br>Polygon |
|---|-----------------------------------|------------------------------------|-------------------|
| % 2011 Households 2 Persons             | 28.03%                            | 29.14%                             | 28.36%            |
| % 2011 Households 3 Persons             | 10.16%                            | 10.46%                             | 10.05%            |
| % 2011 Households 4 Persons             | 8.70%                             | 8.66%                              | 8.63%             |
| % 2011 Households 5 Persons             | 3.93%                             | 3.87%                              | 3.94%             |
| % 2011 Households 6 Persons             | 1.90%                             | 1.84%                              | 1.88%             |
| % 2011 Households 7+ Persons            | 1.14%                             | 1.11%                              | 1.11%             |
| 2000 RACE AND ETHNICITY                 |                                   |                                    |                   |
| % 2000 White Population Alone           | 97.43%                            | 97.02%                             | 97.47%            |
| % 2000 Black Population Alone           | 0.36%                             | 0.30%                              | 0.35%             |
| % 2000 American Indian/Alaska Native    | 0.72%                             | 1.09%                              | 0.71%             |
| Alone                                   |                                   |                                    |                   |
| % 2000 Asian/Hawaiian/Pacific Islander  | 0.29%                             | 0.32%                              | 0.27%             |
| % 2000 Other Population (Incl 2+ Races) | 1.21%                             | 1.27%                              | 1.20%             |
| % 2000 Hispanic Population              | 0.65%                             | 0.63%                              | 0.61%             |
| % 2000 Non-Hispanic Population          | 99.35%                            | 99.37%                             | 99.39%            |
| 2006 RACE AND ETHNICITY                 |                                   |                                    |                   |
| % 2006 White Population                 | 97.53%                            | 97.12%                             | 97.58%            |
| % 2006 Black Population                 | 0.35%                             | 0.29%                              | 0.34%             |
| % 2006 American Indian/Alaska Native    | 0.72%                             | 1.08%                              | 0.71%             |
| % 2006 Asian/Hawaiian/Pacific Islander  | 0.31%                             | 0.36%                              | 0.29%             |
| % 2006 Other Population (Incl 2+ Races) | 1.09%                             | 1.15%                              | 1.08%             |
| % 2006 Hispanic Population              | 0.66%                             | 0.66%                              | 0.63%             |
| % 2006 Non-Hispanic Population          | 99.34%                            | 99.34%                             | 99.37%            |
| 2011 RACE AND ETHNICITY                 |                                   |                                    |                   |
| % 2011 White Population                 | 97.78%                            | 97.29%                             | 97.83%            |
| % 2011 Black Population                 | 0.40%                             | 0.33%                              | 0.39%             |
| % 2011 American Indian/Alaska Native    | 0.77%                             | 1.19%                              | 0.76%             |
| % 2011 Asian/Hawaiian/Pacific Islander  | 0.42%                             | 0.49%                              | 0.40%             |
| % 2011 Other Population (Incl 2+ Races) | 0.63%                             | 0.69%                              | 0.63%             |

Source: MapInfo Corporation

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|                                  | 10.0 Mile<br>Ring<br>314.16 sq/mi | 20.0 Mile<br>Ring<br>1256.64 sq/mi | Custom<br>Polygon |
|----------------------------------|-----------------------------------|------------------------------------|-------------------|
| % 2011 Hispanic Population       | 0.61%                             | 0.66%                              | 0.60%             |
| % 2011 Non-Hispanic Population   | 99.39%                            | 99.34%                             | 99.40%            |
| 2000 POPULATION BY AGE           |                                   |                                    |                   |
| % 2000 Age 0-5                   | 6.38%                             | 6.22%                              | 6.33%             |
| % 2000 Age 6-13                  | 10.31%                            | 10.06%                             | 10.22%            |
| % 2000 Age 14-17                 | 6.25%                             | 6.15%                              | 6.20%             |
| % 2000 Age 18-20                 | 4.69%                             | 4.45%                              | 4.61%             |
| % 2000 Age 21-24                 | 4.01%                             | 3.98%                              | 4.00%             |
| % 2000 Age 25-29                 | 5.03%                             | 5.09%                              | 5.05%             |
| % 2000 Age 30-34                 | 5.43%                             | 5.23%                              | 5.33%             |
| % 2000 Age 35-39                 | 6.56%                             | 6.57%                              | 6.55%             |
| % 2000 Age 40-44                 | 7.77%                             | 8.19%                              | 7.72%             |
| % 2000 Age 45-49                 | 8.50%                             | 8.89%                              | 8.48%             |
| % 2000 Age 50-54                 | 6.68%                             | 6.84%                              | 6.63%             |
| % 2000 Age 55-59                 | 4.86%                             | 5.08%                              | 4.95%             |
| % 2000 Age 60-64                 | 3.73%                             | 4.16%                              | 3.86%             |
| % 2000 Age 65-69                 | 3.97%                             | 4.17%                              | 4.08%             |
| % 2000 Age 70-74                 | 4.60%                             | 4.35%                              | 4.68%             |
| % 2000 Age 75-79                 | 4.44%                             | 4.24%                              | 4.53%             |
| % 2000 Age 80-84                 | 3.79%                             | 3.41%                              | 3.81%             |
| % 2000 Age 85+                   | 3.00%                             | 2.91%                              | 2.97%             |
| 2000 Median Age Total Population | 39.9                              | 40.4                               | 40.1              |
| 2000 Median Age Adult Population | 47.0                              | 47.0                               | 47.2              |
| 2006 POPULATION BY AGE           |                                   |                                    |                   |
| % 2006 Age 0-5                   | 5.78%                             | 5.63%                              | 5.72%             |
| % 2006 Age 6-13                  | 8.87%                             | 8.60%                              | 8.77%             |
| % 2006 Age 14-17                 | 4.95%                             | 4.90%                              | 4.95%             |
| % 2006 Age 18-20                 | 4.45%                             | 4.24%                              | 4.42%             |
| % 2006 Age 21-24                 | 4.59%                             | 4.71%                              | 4.72%             |
| % 2006 Age 25-29                 | 6.79%                             | 6.73%                              | 6.73%             |
| % 2006 Age 30-34                 | 4.23%                             | 4.02%                              | 4.12%             |
| % 2006 Age 35-39                 | 4.33%                             | 4.29%                              | 4.30%             |

Source: MapInfo Corporation

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## Summary Demographic Benchmark Report (%)

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Hibbing Primary Trade Area

1/22/2007 Coordinates Longitude: -92.937499

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|                                  | 10.0 Mile<br>Ring<br>314.16 sq/mi | 20.0 Mile<br>Ring<br>1256.64 sq/mi | Custom<br>Polygon |
|----------------------------------|-----------------------------------|------------------------------------|-------------------|
| 0/ 2006 Ago 40 44                |                                   |                                    | 7.040/            |
| % 2006 Age 45-40                 | 7.06%                             | 7.45%                              | 7.01%             |
| % 2006 Age 45-49                 | 8.43%                             | 8.79%                              | 8.38%             |
| % 2006 Age 55-54                 | 8.26%                             | 8.39%                              | 8.16%             |
| % 2006 Age 55-59                 | 7.79%                             | 8.01%                              | 7.81%             |
| % 2006 Age 65-60                 | 4.88%                             | 5.33%                              | 4.97%             |
| % 2006 Age 65-69                 | 3.88%                             | 4.08%                              | 4.00%             |
| % 2006 Age 70-74                 | 3.67%                             | 3.54%                              | 3.79%             |
| % 2006 Age 75-79                 | 4.33%                             | 4.14%                              | 4.43%             |
| % 2006 Age 80-84                 | 4.04%                             | 3.66%                              | 4.09%             |
| % 2006 Age 85+                   | 3.65%                             | 3.48%                              | 3.61%             |
| 2006 Median Age Total Population | 43.3                              | 43.6                               | 43.5              |
| 2006 Median Age Adult Population | 49.2                              | 49.1                               | 49.4              |
| 2011 POPULATION BY AGE           |                                   |                                    |                   |
| % 2011 Age 0-5                   | 5.82%                             | 5.77%                              | 5.80%             |
| % 2011 Age 6-13                  | 8.81%                             | 8.47%                              | 8.73%             |
| % 2011 Age 14-17                 | 4.28%                             | 4.34%                              | 4.32%             |
| % 2011 Age 18-20                 | 4.22%                             | 4.05%                              | 4.17%             |
| % 2011 Age 21-24                 | 4.88%                             | 4.88%                              | 4.93%             |
| % 2011 Age 25-29                 | 6.90%                             | 6.71%                              | 6.83%             |
| % 2011 Age 30-34                 | 4.32%                             | 4.20%                              | 4.25%             |
| % 2011 Age 35-39                 | 3.93%                             | 3.87%                              | 3.88%             |
| % 2011 Age 40-44                 | 5.89%                             | 6.13%                              | 5.86%             |
| % 2011 Age 45-49                 | 7.47%                             | 7.79%                              | 7.42%             |
| % 2011 Age 50-54                 | 8.66%                             | 8.85%                              | 8.59%             |
| % 2011 Age 55-59                 | 8.57%                             | 8.72%                              | 8.54%             |
| % 2011 Age 60-64                 | 6.23%                             | 6.52%                              | 6.29%             |
| % 2011 Age 65-69                 | 4.56%                             | 4.94%                              | 4.72%             |
| % 2011 Age 70-74                 | 3.83%                             | 3.85%                              | 3.95%             |
| % 2011 Age 75-79                 | 3.91%                             | 3.72%                              | 3.98%             |
| % 2011 Age 80-84                 | 3.93%                             | 3.61%                              | 3.97%             |
| % 2011 Age 85+                   | 3.79%                             | 3.58%                              | 3.78%             |
| 2011 Median Age Total Population | 44.6                              | 45.0                               | 44.8              |

Source: MapInfo Corporation

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|                                  | 10.0 Mile<br>Ring<br>314.16 sq/mi | 20.0 Mile<br>Ring<br>1256.64 sq/mi | Custom<br>Polygon |
|----------------------------------|-----------------------------------|------------------------------------|-------------------|
| 2011 Median Age Adult Population | 50.7                              | 50.7                               | 50.9              |
| 2000 MALE POPULATION BY AGE      |                                   |                                    |                   |
| % 2000 Male Age 0-17             | 24.80%                            | 23.98%                             | 24.56%            |
| % 2000 Male Age 19-44            | 34.48%                            | 34.23%                             | 34.20%            |
| % 2000 Male Age 45-64            | 24.79%                            | 26.04%                             | 24.91%            |
| % 2000 Male Age 65-84            | 13.94%                            | 13.82%                             | 14.32%            |
| % 2000 Male Age 85+              | 1.99%                             | 1.93%                              | 2.00%             |
| 2000 Median Age Male Pop         | 37.9                              | 39.0                               | 38.3              |
| 2000 Median Age Adult Male Pop   | 45.7                              | 46.0                               | 45.9              |
| 2006 MALE POPULATION BY AGE      |                                   |                                    |                   |
| % 2006 Male Age 0-17             | 21.57%                            | 20.91%                             | 21.43%            |
| % 2006 Male Age 18-44            | 29.91%                            | 29.56%                             | 29.72%            |
| % 2006 Male Age 45-64            | 30.77%                            | 32.04%                             | 30.66%            |
| % 2006 Male Age 65-84            | 14.95%                            | 14.86%                             | 15.42%            |
| % 2006 Male Age 85+              | 2.79%                             | 2.63%                              | 2.77%             |
| 2006 Median Age Male Pop         | 42.8                              | 43.6                               | 43.1              |
| 2006 Median Age Adult Male Pop   | 49.4                              | 49.6                               | 49.6              |
| 2011 MALE POPULATION BY AGE      |                                   |                                    |                   |
| % 2011 Male Age 0-17             | 21.08%                            | 20.65%                             | 21.05%            |
| % 2011 Male Age 18-44            | 29.62%                            | 29.13%                             | 29.35%            |
| % 2011 Male Age 45-64            | 33.22%                            | 34.30%                             | 33.01%            |
| % 2011 Male Age 65-84            | 15.43%                            | 15.78%                             | 15.90%            |
| % 2011 Male Age 85+              | 2.58%                             | 2.42%                              | 2.58%             |
| 2011 Median Age Male Pop         | 44.2                              | 44.9                               | 44.4              |
| 2011 Median Age Adult Male Pop   | 50.8                              | 51.0                               | 51.0              |
| 2000 FEMALE POPULATION BY AGE    |                                   |                                    |                   |
| % 2000 Female Age 0-17           | 21.21%                            | 20.94%                             | 21.04%            |
| % 2000 Female Age 18-44          | 32.54%                            | 32.81%                             | 32.37%            |

Source: MapInfo Corporation

### Summary Demographic Benchmark Report (%)

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|  | 10.0 Mile<br>Ring<br>314.16 sq/mi | 20.0 Mile<br>Ring<br>1256.64 sq/mi | Custom<br>Polygon |
|--|-----------------------------------|------------------------------------|-------------------|
| % 2000 Female Age 45-64                  | 22.81%                            | 23.97%                             | 22.96%            |
| % 2000 Female Age 65-84                  | 19.49%                            | 18.42%                             | 19.75%            |
| % 2000 Female Age 85+                    | 3.95%                             | 3.86%                              | 3.88%             |
| 2000 Median Age Female Pop               | 41.6                              | 41.7                               | 41.8              |
| 2000 Median Age Adult Female Pop         | 48.3                              | 48.0                               | 48.5              |
| 2006 FEMALE POPULATION BY AGE            |                                   |                                    |                   |
| % 2006 Female Age 0-17                   | 17.68%                            | 17.38%                             | 17.53%            |
| % 2006 Female Age 18-44                  | 32.96%                            | 33.29%                             | 32.85%            |
| % 2006 Female Age 45-64                  | 27.99%                            | 29.04%                             | 28.05%            |
| % 2006 Female Age 65-84                  | 16.87%                            | 15.98%                             | 17.15%            |
| % 2006 Female Age 85+                    | 4.49%                             | 4.32%                              | 4.42%             |
| 2006 Median Age Female Pop               | 43.6                              | 43.6                               | 43.8              |
| 2006 Median Age Adult Female Pop         | 49.0                              | 48.6                               | 49.1              |
| 2011 FEMALE POPULATION BY AGE            |                                   |                                    |                   |
| % 2011 Female Age 0-17                   | 17.06%                            | 16.87%                             | 16.97%            |
| % 2011 Female Age 18-44                  | 31.28%                            | 31.32%                             | 31.09%            |
| % 2011 Female Age 45-64                  | 29.21%                            | 30.14%                             | 29.21%            |
| % 2011 Female Age 65-84                  | 17.39%                            | 16.86%                             | 17.68%            |
| % 2011 Female Age 85+                    | 5.06%                             | 4.82%                              | 5.04%             |
| 2011 Median Age Female Pop               | 45.1                              | 45.2                               | 45.3              |
| 2011 Median Age Adult Female Pop         | 50.6                              | 50.4                               | 50.8              |
| HOUSING                                  |                                   |                                    |                   |
| % 2000 Owner Occupied Housing Units      | 71.06%                            | 67.56%                             | 70.78%            |
| % 2000 Renter Occupied Housing Units     | 21.26%                            | 20.06%                             | 20.50%            |
| % 2000 Vacant Housing Units              | 7.68%                             | 12.38%                             | 8.72%             |
| 2006 Total Owner Occupied Housing Units  | 8,729                             | 17,588                             | 9,368             |
| 2006 Total Renter Occupied Housing Units | 2,494                             | 4,997                              | 2,586             |

Source: MapInfo Corporation